# **CLASSICS FOR ALL**

(company limited by guarantee no. 07182949 registered charity no. 1135379)

**REPORT AND FINANCIAL STATEMENTS** 

YEAR ENDED 31 DECEMBER 2017

# REPORT AND FINANCIAL STATEMENTS

# For the year ended 31 December 2017

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### **REPORT AND FINANCIAL STATEMENTS**

### For the year ended 31 December 2017

### **LEGAL AND ADMINISTRATIVE INFORMATION**

Name Classics for All

Charity number 1135379

Company number 07182949

Date of incorporation 9 March 2010 as a company limited by guarantee

Governing documents Memorandum and Articles of Association

Registered office 51 Achilles Road

London NW6 1DZ

Trustees and directors The directors who served during the year and up to the

date of this report were:

Geoffrey de Jager (Chairman) 1,4

Nicholas Barber CBE (Hon President) <sup>1</sup> Christopher A Clarke (Hon Treasurer) <sup>1,2,4</sup>

Jeannie Cohen (Hon Secretary) 4

Carolyn Foreman 3,4

Professor Thomas Harrison <sup>3</sup>

**Deborah Hughes** 

Sarah Jackson OBE <sup>1,2,4</sup> Professor David Langslow <sup>3</sup>

Matthew Lindsey-Clark (appointed 22 October 2017) 1,2

Notes:

Members of Development Committee
 Members of Finance & Operations Committee
 Members of Grants Advisory Committee
 Members of Nominations Committee

Executive Director Jules Mann

Bankers CAF Bank Ltd

25 Kings Hill Avenue Kings Hill, West Malling

Kent ME19 4JQ

Independent examiner Anthony Epton FCA, CTA, FCIE

Goldwins Limited
75 Maygrove Road

West Hampstead London NW6 2EG

### **BOARD OF TRUSTEES' REPORT**

### For the year ended 31 December 2017

### **REPORT OF THE TRUSTEES**

The trustees, who are also directors under company law, present their annual report together with the financial statements of the charity for the year ended 31 December 2017.

The trustees confirm that the financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

# **Objectives and activities**

### Mission and aims

The object of Classics for All is to advance education in the languages, history and culture of Ancient Greece and Rome and the classical world generally ("Classics", and "classical subjects"). The charity works for a world in which every state school pupil has the opportunity to benefit from the learning and enjoyment which studying Classics can bring. Our mission is to create a sustainable demand for Classics in state schools and generate the resources, both within schools and externally, to meet it.

## Overall achievements and performance in 2017

In 2017 CfA experienced a further increase in demand from schools for its grants and support, which grew both by number and by total amount. Similarly, we continued to reach more schools and to train more teachers. These trends are reflected in the table below.

	2015	2016	2017	Total since
_				2010
Grants awarded	£147,000	£201,000	£245,000	£907,104
No. of new grants	33	53	82	212
No. of new schools reached	92	104	219	700
No of new pupils reached	5,520	6,240	13,140	42,900
No. of new teachers trained	106	134	350	690

#### **BOARD OF TRUSTEES' REPORT**

### For the year ended 31 December 2017

We continued to refine our grant making process to respond flexibly to the needs of individual schools. Our regional Classics networks<sup>1</sup> are now at the heart of our capability to reach more schools and more pupils year on year. There are currently 14 such networks, with three more in the pipeline.

Growth in activity has required more resource across all areas of activity including grant evaluation and monitoring, fundraising, operations, systems and financial management. We extended the time commitment of the Grants and Programme Director to four days a week from April 2017 and made our part time Administrator a permanent staff member.

Inevitably, there has been an impact on our costs. However, the trustees believe that our encouraging progress to date justifies this investment in people and other resources and is necessary to achieve our long-term objectives.

## Progress on grant making and programme development

We specified our aims and objectives for grant making and programme development in 2017 to be to:

- Increase the number of primary schools taking up Classics
- Increase the number of new primary and secondary schools reached in the year by 25% (from 100 in 2016 to 125 in 2017) to bring the total number of schools funded by CfA since 2010 to 625
- Increase the take-up of Ancient Greek language and culture in 10 schools
- Develop the 11 existing regional Classics networks and establish three more

We are pleased to report good progress against each of these aims and objectives.

With the continuing growth in interest in Classics from schools across the UK, we exceeded our target of reaching 125 schools by 75%, reaching a total of 219 (2016: 104). This brings the total number of primary and secondary schools we have supported since 2010 to 690.

Fostering new approaches to work in primary schools has remained a priority and we funded the introduction of Classics in 77 primary schools in 2017 (2016: 66), supported in part by a generous £30,000 grant from The Polonsky Foundation. More primary schools are opting to teach Latin on the mainstream curriculum, which means that we are reaching more pupils at Key Stage 1 and 2,

<sup>&</sup>lt;sup>1</sup> Regional Classics networks encourage schools to work together to foster the regional expansion of Classics teaching more widely than is possible on a single school basis. By encouraging the sharing of expertise, schools are developing new approaches both to teaching Classics and to training the next generation of specialist Classics teachers.

### **BOARD OF TRUSTEES' REPORT**

### For the year ended 31 December 2017

often as many as 180 pupils across two year groups. The relatively low cost of training makes the work very cost effective. Testimony from teachers suggests that pupils enjoy Classics and that Latin has significant benefits for literacy.

The appetite for Classics in secondary schools remains healthy, and 2017 saw a three-fold increase in the number of schools supported at 122 (2016: 38). Head teachers are demonstrating a clear understanding of the value that classical subjects play in raising pupils' aspirations and levels of attainment. Evidence of this can be seen in the introduction of Classics for all pupils at Key Stage 3 in a number of secondary schools.

With support from The A. G. Leventis Foundation, we were delighted to launch a campaign for the teaching of Ancient Greek in state schools. By the end of the year, using a new accessible Ancient Greek course commissioned for 9-11 year olds, we had introduced Ancient Greek to over 500 pupils in primary schools in widely dispersed locations stretching from Bradford to Plymouth. Five secondary schools had also launched Ancient Greek for pupils from Key Stage 3 to GCSE.

Our 14 regional Classics networks have played a key role in helping us to grow and reach new schools in areas where we have had a limited presence. Run in partnership with universities, schools and local classical associations, they organise regional Classics training and Continuing Professional Development for teachers and offer advice, mentoring and resources for schools.

In 2017, we established three new networks in Leeds, Leicester and Scotland. The Bristol network, launched in late 2016, had a particularly successful year, introducing Latin, Classical Civilisation and Ancient Greek to over 30 primary and secondary schools across the urban and rural south west. We were delighted to launch a new Classics network in Scotland. The state of Classics in Scotland is very fragile with only 10 state schools still teaching Latin and 24 teaching Classical Studies. The new network, a partnership with Scottish universities and the Classical Association of Scotland, has already begun to effect change. Ten primary schools in Glasgow are set to introduce Classics on the curriculum in early 2018. There are also ambitious plans for resources and training to support experienced Classics teachers in delivering Classical Studies qualifications.

In London, we reached the end of a five-year programme to introduce Classics to state schools across the capital, supported by the London Schools Excellence Fund. By the end of 2017, the programme had reached over 200 schools, twice the original target. The network will continue mainly financed by donations from the Big Give Christmas Challenge 2017, and will seek to expand its reach to Kent and Surrey.

### For the year ended 31 December 2017

We continue to underpin our regional work to spread our influence and impact through partnerships with other classical and educational bodies, government, museums, libraries, and corporate CSR and education programmes. Significant developments this year included:

- A continued partnership with the Harris Federation to train new Classics teachers through its Schools Direct programme;
- The successful completion of a primary Classics course run in partnership with the National Education Union (NEU) which reached 30 primary schools;
- The development of a partnership with the Museum of London Archaeology (MOLA) which will train 90 primary school teachers to use archaeology across the curriculum;
- The delivery of training for teachers in the state sector with pro bono support from leading independent schools including Bristol Grammar, Harrow and Solihull schools;
- Work with Scottish stakeholders to reintroduce teacher training for Classics teachers in Scotland; and
- A partnership with Advocating Classics Education (ACE) to promote the value of Classical Civilisation and Ancient History in secondary schools.

## **Progress on Funding**

We specified our fundraising aims and objectives for 2017 to be to:

- Raise at least £300,000 in new funds to augment the £165,000 already available for 2017 from existing multi-year pledges;
- Further develop fundraising initiatives to ensure a more consistent and longer term funding base.

CfA raised over £286,000 in new funds in 2017 (2016: £250,000) to add to the £165,000 already pledged for 2017 at the start of the year, bringing our total income for 2017 to £451,276 (2016: £400,643). By the end of the year our donor base had grown by 30%.

We have continued our focus on increasing the number of potential donors, including individuals, family charitable trusts, trusts and foundations (both national and local/regional), employer matched donations and legacies. Overall we have an upward trend of funding, as set out in the table overleaf.

### For the year ended 31 December 2017

	2016	2017	% change
Total income	£400,662	£451,276	27% increase
Total number of donors	420	548	30% increase
of which (a) Individuals	395	517	31% increase
who gave a total of	£196,715	£310,537	58% increase
(b) Trusts & Foundations	25	31	24% increase
(incl. family charitable trusts)			
who gave a total of	£161,400	£118,648	27% decrease
Other income			
(government-LSEF, ticket sales, bank interest)	£42,547	£22,091	

We are particularly grateful for a £90,000 grant from the A. G. Leventis Foundation and a £60,000 grant from The Polonsky Foundation, in each case to be paid over three years. We also received six other donations between £3,000 and £11,000 from trusts and foundations and eight donations between £1,000 and £7,500 from family charitable trusts. In addition, Netwealth provided £5,000 to sponsor our fundraising talk at the Royal Society. We exceeded our Big Give Christmas Challenge Campaign target of £60,000, attracting a total of £75,000 including Gift Aid.

## Developing and maintaining relationships with new and existing donors

We seek to develop and maintain relationships with both new and existing donors through two main activities: ticketed events (talks and lectures) and private dinners, to which we added a third in 2017, a matched funding campaign. Our best-attended talk featured Robert Harris in conversation with Dr Peter Jones attended by 300 supporters at the Royal Society. The annual Friends of Classics Memorial Lecture 'On Delphi' was delivered by Dr Michael Scott. Together these events attracted 108 new donors. Our flourishing Lawyers Group held three events including a moot trial of Antigone at the UK Supreme Court presided over by Lord Justice Carnwath. Our Chairman hosted four private dinners during the year attended by major existing supporters and by prospective new ones. Towards the end of the year, we participated in the Big Give Christmas Challenge for the first time, which brought in 30 new supporters, donating between £10 and £5,000. Our fundraising strategy is to stay in regular touch with all donors, keeping them abreast of our activities and achievements and encouraging them to attend our events and to continue to support us.

We have already secured over £175,000 for 2018, made up of funding commitments and regular giving.

### **BOARD OF TRUSTEES' REPORT**

### For the year ended 31 December 2017

## **Donor recognition**

To encourage new donors to donate for the first time and existing donors to increase their current level of giving, we continue to give all donors public recognition for their level of contribution by publishing their names (unless they wish to remain anonymous) under classical-themed categories by the amounts donated, namely Centurions (£100 and over); Tribunes (£300 and over); Praetorians (£1,000 and over); Quaestors (£3,600 and over); Senators (£5,000 and over); Consuls (£10,000 and over); Heroes (£50,000 and over); and Olympians (£100,000 and over). The 2017 list of donors was published in our April 2018 newsletter and on our website. There continues to be an encouraging upward trend in most categories.

We remain extremely grateful to all our funders, new and existing, large and small.

### **Financial review**

The charity's financial performance continued to be encouraging. Total income increased by 13% to £451,276 (2016: £400,643), with an 18% increase in income from donations and legacies. Those from individuals and legacies increased by 20% and from trusts and foundations by 13%.

We raised significant funds in the fourth quarter from two events as well as a match funding campaign with the Big Give Christmas Challenge, the first time we had participated. A reduction in income for schools outreach<sup>2</sup> from £36,000 in 2016 to £12,000 in 2017 reflected the completion at the end of 2017 of the successful five-year Capital Classics project financed by the London Schools Excellence Fund.

Expenditure before grants awarded grew by 12% to £285,367 (2016: £254,420). This reflected the increase in the time commitment of our Grants and Programme Director to four days per week from April 2017 and the appointment of a part-time Administrator.

Net income before grants awarded rose by 13% to £165,909 (2016: £146,223). New grants awarded increased by 22% to £244,794 (2016: £201,289). Overall, there was a deficit for the year of £53,116 (2016 deficit: £50,024). The projected position for 2018 is for a small surplus following two years when we drew on our reserves.

<sup>&</sup>lt;sup>2</sup> Schools Outreach is restricted funding linked to specific project activity as distinct from CfA's direct grant making; in 2017 it related to Capital Classics.

### For the year ended 31 December 2017

With reserves brought forward of £181,709, total reserve funds at the year end decreased to £128,593 of which £ 70,351 (2016: £175,673) were unrestricted and £58,242 restricted (2016: £6,036).

Although our unrestricted reserve funds were lower than the previous year at 31 December, they were affected by timing differences and have subsequently increased. Our cash position remains strong, increasing by £17,465 over the year. This difference between our year end reserves and our cash position reflects the significant amount of income received in 2017 but treated as deferred income until 2018 or 2019 in accordance with the stipulations of donors. Thus deferred income in 2017 was £92,000 in contrast to none in 2016.

### Reserves policy

CfA's reserves policy is to ensure that adequate general reserve funds are available at the year end to meet a reasonable proportion of the following year's operating costs, including grants support and administration. The trustees review the policy annually.

The trustees have decided that from 2018, given the increasing maturity of CfA, our increasing diversity in sources of funding and our experience of the costs of operating, it is appropriate to reduce the minimum requirement for general reserve funds to approximately three months estimated operating costs (2017: six months). On the basis of estimated operating costs for 2018 of approximately £300,000, the minimum general reserve fund requirement is £75,000.

The trustees have also decided that there is no current need to designate any portion of the general reserve funds at 31 December 2017 for grants in 2018 as these will be financed from current income, supplemented if necessary by general reserves. In 2017, the trustees had designated £75,000 of general reserve funds for grants in that year; this amount was committed in 27 grants between January and June 2017.

Unrestricted general reserve funds at 31 December 2017 of £58,242 were below the estimated three months of 2018 operating costs of approximately £75,000. However, as a result of income received in early 2018, reserves increased materially to levels comfortably in excess of the minimum requirement.

## Principal risks and uncertainties

The trustees have reviewed the major risks to which the charity is exposed and established appropriate systems to manage them as outlined below.

Failing to secure sufficient funding for grants to schools: we aim to mitigate this with our targeted fundraising strategy to increase levels of support from trusts and foundations, direct debit donations from individuals and legacy funding.

### For the year ended 31 December 2017

Insufficient staffing capacity: we are continuing to increase our resources for grant evaluation and monitoring, fundraising, and operations, systems and financial management; we also regularly seek to identify individuals or groups throughout the UK who can assist in developing our schools outreach as well as sources willing to provide core funding to underpin our administration and grant making capacity.

Adverse policy decisions (such as, for example, an exam board dropping Classical Civilisation which then reduces Classics take-up): we work in partnership with other Classical bodies to influence curriculum and exam policy, and support teachers through training to address curriculum changes.

#### **Future Plans**

For 2018 CfA's key aims and objectives are to:

- Support over 200 new primary and secondary schools to introduce or develop Classics, bringing the total number of schools funded by CfA to 900
- Increase the number of primary schools supported by 30% from 2017 to 100
- Introduce Ancient Greek in 10 new schools
- Lay the foundations for three new Classics networks in Cambridgeshire, Oxfordshire and County Durham
- Raise £415,000 in new funds to augment the £175,000 already pledged for 2018 at the start of the year
- Develop further fundraising initiatives to ensure a more consistent and longer-term funding base.

The trustees are confident that their strategy will continue to encourage and enable the successful development of sustained teaching of Classics in state schools.

### **Public benefit**

The main activities undertaken to further the charity's purposes for the public benefit are to support state schools, particularly those in areas of economic deprivation, to introduce Classical subjects to pupils of all abilities and backgrounds. By including freely available Classics teaching resources and guides on our website, we also provide public benefit beyond the scope of our grants programme.

The trustees confirm that they have referred to the Charity Commission's general guidance on Public Benefit when reviewing and shaping the charity's aims and objectives for the year and planning future activities. The charity works to ensure its programmes are inclusive, accessible and responsive to the needs of its beneficiaries.

### For the year ended 31 December 2017

In line with the charity's objectives, our grant making policy is to fund work that will:

- Widen access to classical subjects in the state sector, with more pupils studying them and more schools teaching them;
- Create an environment in which classical subjects are increasingly viewed as part of the normal curriculum for most schools; and
- Increase the number of pupils taking or intending to take classical subjects at primary, GCSE, A-level and beyond.

CfA does not replace state funding, nor provide a long-term subsidy. We offer start-up funding and ongoing support for Classics teaching so that schools, parents and pupils recognise the benefits they bring and make Classics part of the mainstream school curriculum.

Decisions to award grants to projects which further the objects of the charity and fall within the grant making policy are taken by the trustees, advised by the Grants Advisory Committee.

## Structure, governance and management

The governing document is the Memorandum and Articles of Association. The Board is supported by a Development Committee, a Finance & Operations Committee, a Grants Advisory Committee and a Nominations Committee. Each has Terms of Reference agreed by the Board that receives reports of the Committee meetings and considers their respective recommendations.

Jules Mann, Executive Director, has executive management responsibility for fundraising, operations, finance and administration; she is neither a director of the company nor a trustee, and reports to the Board. Hilary Hodgson, Grants and Programme Director, has executive management responsibility for strategic oversight and development of the schools programme, partnerships and monitoring and evaluation.

Decisions on grants of over £1,000 are made by the trustees. There is delegated authority to the executive team for making smaller grants, which enable us to meet schools' needs flexibly throughout the year.

The grants budget is reviewed by the trustees term by term to ensure there is adequate funding in place before making new grant commitments.

The Grants Advisory Committee (comprising three trustees, Carolyn Foreman, Professor Thomas Harrison and Professor David Langslow, and a former trustee, David Tristram) reviews all initial grants to schools before they go to the Board.

A significant number of individuals give their time and energy on a voluntary basis to work with the small number of paid staff in identifying and approaching potential new donors, maintaining

### **BOARD OF TRUSTEES' REPORT**

### For the year ended 31 December 2017

relationships with existing donors, and generating ideas and providing other support for new fundraising initiatives.

### **Appointment of trustees**

The trustees hold office for an initial term of three years and may be reappointed thereafter. They regularly review the composition of the Board to ensure an appropriate balance of knowledge and experience. The trustees in office at the date of this report, who are also directors of the company, were Geoffrey de Jager (Chairman), Nicholas Barber CBE (Honorary President from 7 March 2017), Christopher A Clarke (Hon Treasurer), Jeannie Cohen, Carolyn Foreman, Professor Thomas Harrison, Deborah Hughes, Sarah Jackson OBE, Professor David Langslow Matthew Lindsey-Clark and James Mulville.

Christopher A Clarke was re-appointed a trustee on 26 March 2017. Matthew Lindsay-Clark was appointed a trustee on 22 October 2017 and James Mulville on 25 January 2018.

## Trustee induction and training

New trustees receive a full induction in the aims of the charity and their responsibilities as trustees.

## Relationships with other organisations

We complement the work of other organisations with an interest in promoting the Classics, including the Classical Association, Roman Society, Hellenic Society and the Association for Latin Teaching, in offering tailored Continuing Professional Development, advice and support for non-specialist teachers in Classics. We collaborate closely with such organisations and with policy makers to maximise impact, avoid duplication, influence policy and share good practice; these include the National and Regional Classical Associations, the Primary Latin Project, The Iris Project, teacher trainers and universities.

## Remuneration policy for key management personnel

The Executive Director, Jules Mann, receives a full time salary and the Grants and Programme Director, Hilary Hodgson, receives a salary on a 0.8 full time equivalent basis. They both work to a set of annual key performance targets linked to the strategy agreed by the trustees. Their performance and remuneration are reviewed annually.

# **General Data Protection Regulation**

Since the year-end, trustees have reviewed the policy on data protection in accordance with new legislation that came into effect in May 2018.

### For the year ended 31 December 2017

## Statement of responsibilities of the trustees

The trustees are responsible for preparing the annual report and the financial statements in accordance with applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities Statement of Recommended Practice (SORP)
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2017 was ten (2016: nine). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

## Statement as to disclosure to our independent examiner

In so far as the trustees are aware:

• There is no relevant financial or related information of which the company's independent examiner is unaware; and

### **BOARD OF TRUSTEES' REPORT**

## For the year ended 31 December 2017

• The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant financial or related information and to establish that the independent examiner is aware of that information.

# **Independent Examiner**

Goldwins Limited were re-appointed as the independent examiners of the charity in March 2017. Their unqualified report on the financial statements for the year ended 31 December 2017 is included below. They will receive a fee for their work.

This report was approved by the trustees and signed on their behalf by:

Signed

Geoffrey de Jager Chairman of Trustees

Date: 27/06/2018

### INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CLASSICS FOR ALL

## For the year ended 31 December 2017

### INDEPENDENT EXAMINER'S REPORT

I report on the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2017.

## Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

## Independent examiner's statement

Since the Company's gross income exceeded £250,000, I confirm that I am qualified to undertake the examination because I am a member of the ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

- accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- the accounts do not accord with those records; or
- the accounts do not comply with the accounting requirements of section 396 of the 2006
   Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA FCA CTA FCIE Goldwins Chartered accountants 75 Maygrove Road West Hampstead London NW6 2EG

2 July 2018

Classics for All
STATEMENT OF FINANCIAL ACTIVITIES

# For the year ended 31 December 2017

	Notes	Unrestricted £	Restricted £	2017 Total £	Unrestricted £	Restricted £	2016 Total £
Income from:			_				
Donations and legacies	3	284,570	137,115	421,685	335,471	20,625	356,096
Charitable activities School Outreach	4	-	12,000	12,000	-	36,000	36,000
Other trading activities Fundraising events	5	16,990	-	16,990	8,542	-	8,542
Investment income	6	601		601	5		5
Total income		302,161	149,115	451,276	344,018	56,625	400,643
Expenditure on:							
Raising funds		124,407	-	124,407	120,584	-	120,584
Charitable activities Grant Making Schools Outreach		266,725 16,203	78,873 18,184	345,598 34,387	230,748 9,646	20,625 69,064	251,373 78,710
Total expenditure	7	407,335	97,057	504,392	360,978	89,689	450,667
Net income / (expenditure) for the year	r 14	(105,174)	52,058	(53,116)	(16,960)	(33,064)	(50,024)
Transfers between funds	17	(148)	148	-		-	-
Net movement in funds		(105,322)	52,206	(53,116)	(16,960)	(33,064)	(50,024)
Reconciliation of funds:							
Total funds brought forwa	rd	175,673	6,036	181,709	192,633	39,100	231,733
Total funds carried forwa	r <b>d</b> 17	70,351	58,242	128,593	175,673	6,036	181,709

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 17 to the financial statements.

# For the year ended 31 December 2017

		201	.7	201	6
	Notes	£	£	£	£
Current Assets					
Debtors	8	23,450		19,867	
Cash at bank		271,507		254,042	
	ž)	294,957		273,909	
Current Liabilities					
Creditors	9	101,124		14,128	
Grants payable in one year	11	56,220		71,334	
		157,344		85,462	
Net Current Assets			137,613		188,447
Grants payable in over one year	11		9,020		6,738
Net Assets			128,593		181,709
Funds	17				
Unrestricted funds					
General funds			70,351		100,673
Designated Funds			-		75,000
			70,351		175,673
Restricted funds			58,242		6,036
Total funds		,	128,593		181,709

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

For the year ended 31 December 2017, the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

Approved by the Board of Trastees and signed on its behalf by:

Christopher A. Clarke

**Honorary Treasurer** 

Date: 27 06 2012

Signed:

Geoffrey de Jager Chairman of Trustees

Date: 27/06/2018

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# **STATEMENT OF CASH FLOWS**

# For the year ended 31 December 2017

	Note	2017 £	2017 £	2016 £	2016 £
Net cash provided by / (used in) operating activities	16		16,864		(46,151)
Cash flows from investing activities: Interest from investments	_	601		5	
Cash provided by / (used in) investing activities			601		5
Change in cash and cash equivalents in the year			17,465		(46,151)
Cash at bank and in hand at the beginning of the ye	ear		254,042		300,193
Cash at bank and in hand at the end of the year			271,507		254,042

### Notes to the financial statements

### For the year ended 31 December 2017

### 1 Accounting policies

## a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The charitable company meets the definition of a public benefit entity under FRS 102.

### b) Going Concern

The trustees do not consider that there are any material uncertainties about the charitable company's ability to continue as a going concern. Classics for All continues to widen its donor base year on year. The charity relies on fundraising through events, funding campaigns and direct applications; it encourages recurring donations from individuals and applies for multi-year funding from Trusts and Foundations to ensure ongoing donation income.

### c) Donations and legacies

Donations and legacies are included in the statement of financial activities when received, unless they are for activities that relate to a specified future period, in which case they are deferred to that period. Donation debtors are recognised when there is clear evidence of entitlement to receive funds in the accounting period, the amount is known and receipt of those funds is certain.

#### d) Investment income

Interest income is credited when received.

## e) Restricted funds

Restricted funds are to be used for purposes specified by the donor.

## f) Unrestricted Funds

Unrestricted funds are donations and other incoming resources received or generated for the charity's general charitable purposes.

## g) Designated funds

Designated funds are unrestricted funds that are earmarked by the Board of Trustees for particular purposes.

#### h) Expenditure

Resources expended are recognised in the period in which they are incurred. Resources expended include VAT which cannot be recovered.

### Notes to the financial statements

## For the year ended 31 December 2017

# 1 Accounting policies (continued)

# i) Grant accounting policy

The full value of new grants awarded by the Trustees during the year is recognised as expenditure (resources expended) in the year. Any grant monies which have been awarded but are not paid out in the relevant year are accrued as creditors.

## j) Cost allocation

Where appropriate cost has been allocated proportionate to time spent on the various activities.

# 2 Summary income and expenditure disclosing net grants awarded

	2017 Total	2016 Total
	£	£
Income		
Donations and legacies	421,685	356,096
Charitable activities School Outreach	12,000	36,000
Other trading activities Fundraising events	16,990	8,542
Investment income	601	5
Total income	451,276	400,643
Expenditure		
Expenditure excluding grants awarded	285,367	254,420
Surplus/(deficit) before grants awarded	165,909	146,223
less: New grants awarded Adjustments to grants awarded in prior years	244,794 (25,769)	201,289 (5,042)
Surplus/(deficit) for the year	(53,116)	(50,024)

Classics for All

# Notes to the financial statements

# For the year ended 31 December 2017

3 Donation and legacies to the charity were as	s follows:			
			2017	2016
	Unrestricted	Restricted	Total	Total
	£	£	£	£
Individual donations and legacies	268,572	57,315	325,887	271,471
Trust and Foundations	15,998	79,800	95,798	84,625
	284,570	137,115	421,685	356,096
Donations from Trusts & Foundations				
Anonymous	5,000	-	5,000	-
Binks Trust	-	-	-	10,000
Didymus CIO	_	4,800	4,800	-
Hugh Fraser Foundation	_	5,000	5,000	-
John Coates Charitable Trust	3,000	-	3,000	3,000
The A. G. Leventis Foundation	-	30,000	30,000	-
The Garfield Weston Foundation	_	-	-	10,000
The Gatsby Charitable Foundation	7,500	-	7,500	-
The Headley Trust	-	-	-	1,000
The IDA Foundation	-	-	-	5,000
The Linbury Trust	-	-	-	25,000
The Polonsky Foundation	-	30,000	30,000	-
The Rushworth Foundation	-	10,000	10,000	10,000
The Sackler Trust	-	-	-	10,000
The Waterloo Foundation	-	-	-	10,625
Donations under £1,000 each	498	-	498	-
Total Trusts & Foundations	15,998	79,800	95,798	84,625
4 Income from charitable activities				
4 meone nomenanease activities			2017	2016
	Unrestricted	Restricted	Total	Total
	£	£	£	£
Schools Outreach	-	-	_	-
Capital Classics				
London Schools Excellence Fund (LSEF)	_	12,000	12,000	36,000
Landan actions Executive Falla (ESEF)		12,000	12,000	36,000
				- 3,000

**<sup>5</sup> Other trading activities:** ticket sales and sponsorship for various events throughout the year

**<sup>6</sup> Investment income** is bank interest.

Classics for All

Notes to the financial statements

## For the year ended 31 December 2017

## 7 Analysis of expenditure

a)	Costs of	Costs of charita	ole activities	Governance	Support costs	2017	2016
	raising funds	Grant	Schools	costs		Total	Total
		making	Outreach				
	£	£	£	£	£	£	£
Salaries and employment expenses	44,831	58,691	13,291	7,613	-	124,426	<b>57,416</b>
Fundraising costs	41,316	-	213	-	-	41,529	30,283
Marketing, publicity, website	16,125	-	408	-	-	16,533	21,640
Professional fees and expenses	-	14,087	200	1,875	18,628	34,790	74,464
IT, office costs and other overheads	-	-	-	-	26,930	26,930	14,120
New grants awarded (see note7d)	-	244,794	-	-	-	244,794	201,289
Adjustments to grants awarded in							
prior years	-	(25,769)	-	-	-	(25,769)	(5,042)
Delivery partners / Programme Developm	-	27,471	13,688	-	-	41,159	56,497
Sub-total	102,272	319,274	27,800	9,488	45,558	504,392	450,667
Support costs	16,856	20,046	5,011	3,645	(45,558)	-	-
Governance costs	5,279	6,278	1,576	(13,133)	<u> </u>		-
Total expenditure 2017	124,407	345,598	34,387	_		504,392	450,667
- Total expenditure 2016	120,584	251,373	78,710			450,667	

Of the total expenditure, £407,335 was unrestricted (2016: £360,978) and £97,057 was restricted (2016: £89,689).

b) Costs of generating funds represents the Executive Director's and Adminstrator's salaries and other direct costs of raising funds.

c) Costs of Charitable Activities: Grant Making includes the Grants and Programme Director's and Administrator's salaries, grants awarded, monitoring and programme development.

### Notes to the financial statements

# For the year ended 31 December 2017

## 7 Analysis of expenditure (continued)

d) **Grants awarded** comprise £244,794 of funds newly committed to school support in 2017. 'Restricted' and 'Unrestricted' refers to CfA's source of funding, not the conditions of support to the schools.

	Unrestricted	Restricted	2017 Total	2016 Total
Advantage Comment Biographic	£	£	£	£
Arbourthorne Community Primary School	0.700			
(Sheffield)	2,700	-	2,700	-
Astrea Academy Trust (Sheffield)	1,500	-	1,500	-
Bassingbourn Village College (Herts)	-	-	-	450
Beechen Cliff School (Bath)	3,300	-	3,300	-
Birmingham Research Project (Birmingham)	-	-		2,000
Bishop Thomas Grant School (London)	2,797	2,797	5,594	-
Blackpool and The Fylde College (Blackpool)	2,350	-	2,350	1,550
Brighouse High School (Yorkshire)	700	-	700	-
Bristol Free School (Bristol)	-	-	-	7,000
Bristol Research Project (Bristol)	-	-	-	2,000
Chew Valley School (Somerset)	-	-	-	6,940
Chipping Campden School (Gloucestershire)	2,908	-	2,908	-
Christopher Whitehead College (Worcester)	900	-	900	-
Clevedon School (Somerset)	-	-	-	3,785
Colston Girl's School (Bristol)	900	-	900	-
Consortium Multi Academy Trust (Norfolk)	-	750	750	-
Consortium Multi Academy Trust				
(Yoxstead)	800	-	800	-
Coombe Girl's School (London)	1,000	-	1,000	-
Dartford Grammar School (Kent)	5,000	2,500	7,500	-
Dixons Trinity Music Academy (Bradford)	1,000	-	1,000	-
Dixons Trinity Academy (Bradford)	-	-	-	6,358
Dorothy Stringer School (Brighton)	-	-	-	462
Eastbourne Research Project (Eastbourne)	-	-	-	1,500
Eastbourne Schools Partnership (Exeter)	-	-	-	2,000
Elm Tree Primary School (Suffolk)	1,200	375	1,575	-
Exeter College (Exeter)	-	-	-	2,085
Fitzalan School (Cardiff)	-	-	-	300
Gorsey Bank Primary (Cheshire)	150	-	150	-
Great Bedwyn C of E School (Wiltshire)	-	400	400	-
Greenshaw High School (London)	-	-	-	3,300
Greig City Academy (London)	10,200	-	10,200	7,400
Hamstead Hall Academy (Birmingham)	-	-	-	10,055
Harris Academy Bromley (London)	2,400	-	2,400	2,876

# Notes to the financial statements

# For the year ended 31 December 2017

# 7 Analysis of expenditure (continued)

# d) Grants awarded (continued)

		<b>5</b>	2017	2016
	Unrestricted	Restricted	Total	Total
Heaton Manor School (Newcastle upon	£	£	£	£
Tyne)	_	_	_	5,000
Hills Road Sixth Form College (Cambridge)	-	-	-	2,044
Holdbrook Primary School (Herts)	-	500	- 500	2,044
Ide Primary School (Bristol)	400	300	400	-
Inspiration Trust (Norwich)	400	-	400	4,500
Into University Homework Clubs (Various	-	-	-	4,300
•	1 425		1 425	
UK)	1,425	-	1,425	-
Jewish Community Secondary School				7 500
(London)	200	-	200	7,500
Kingsmead School (London)	300	-	300	45.000
Liverpool College (Liverpool)	5,000	10,000	15,000	15,000
London & South East Hub 2 (London)	4,200	10,200	14,400	-
Luton 6th Form College	2,425	-	2,425	4,418
Lynsted & Norton Primary (Kent)	-	500	500	-
Manchester CA partnership with the				
University (Manchester)	22,268	-	22,268	-
Manningtree High School (Essex)	2,550	-	2,550	-
Mega Greek Grieg Academy (London)	400	5,400	5,800	-
Middlezoy Primary School (Somerset)	700	-	700	-
NEU Partnership Research (Stoke)	2,300	-	2,300	-
Orchard School (Bristol)	9,000	-	9,000	-
Oxfordshire Research Project (Oxford)	750	-	750	1,500
Parkside Community College (Cambridge)	4,104	4,104	8,208	-
Peacehaven Community School (Brighton)	1,800	-	1,800	-
Poringland Primary School (Norfolk)	-	225	225	-
Primary Greek Project - Mikromus (Various				
UK)	-	-	-	10,000
Primary Latin Project (Minimus) (Bristol)	3,550	-	3,550	-
Queensmead School ( London)	1,000	-	1,000	-
Queensmead School (Capital Classics)	-	-	-	1,500
Reigate College (Surrey)	2,394	-	2,394	-
Richmond School (London)	3,840	-	3,840	-
Rook's Heath College (London)	-	1,220	1,220	-
Rose Hill Primary (Oxford)	-	750	750	-
Royal Grammar School (High Wycombe)	-	-	-	7,837
Scotland Hub (Glasgow)	4,500	4,500	9,000	_
Scotland Research Project (Scotland)	3,000	-	3,000	-
Shavington Academy (Cheshire)	900	-	900	-

# Notes to the financial statements

# For the year ended 31 December 2017

# 7 Analysis of expenditure (continued)

# d) Grants awarded (continued)

d) Grants awarded (continued)			2017	2016
	Unrestricted	Restricted	Total	Total
	£	£	£	£
Sidney Stringer Academy (Coventry)	-	-	-	5,470
Spalding High School (Lincolnshire)	292	-	292	-
St Augustine's RC Primary (Canterbury)	-	600	600	-
St Gabriel's College (London)	1,364	-	1,364	-
St Ivo School (Cambridge)	-	-	-	4,950
St Mark's CE Primary (Cumbria)	-	-	-	1,000
St Patrick's RC Primary School (Wiltshire)	-	620	620	-
St Peter's High School and 6th Form Centre				
(Stroud)	-	-	-	2,000
Temple Hill Primary School (Kent)	-	500	500	-
The Hewett Academy (Norfolk)	300	-	300	-
The St Leonards Academy (St Leonards on				
Sea)	2,400	-	2,400	_
The Thomas Alleyne Academy (Herts)	1,000	-	1,000	-
The Turner Schools (Folkstone)	6,300	-	6,300	-
The Woodroffe School (Dorset)	2,393	-	2,393	-
Tickenham C of E Primary School (Bristol)		450	450	-
Truro & Penrith College (Truro)	3,100	-	3,100	_
University of Bristol Hub (Bristol)	19,560	-	19,560	10,000
University of Cambridge (Cambridge)	-	-	-	5,500
University of Durham (Durham)	-	-	-	5,712
University of Kent (Kent)	500	-	500	_
University of Leeds Research Grant (Leeds)	2,000	-	2,000	-
University of Leeds Hub (Leeds)	-	3,700	3,700	-
University of Leicester (Leicester)	5,662	-	5,662	-
University of Liverpool (Liverpool)	-	-	-	11,978
University of Liverpool (Greek) (Liverpool)	7,331	1,669	9,000	-
University of Manchester (Manchester)	-	-	-	545
University of Swansea (Swansea)	-	-	-	14,898
University of Swansea (Swansea)	-	-	-	10,625
Varndean College (Brighton)	1,300	-	1,300	-
William Alvey Primary School (Sleaford)	-	-	-	600
Wydean School and 6th Form College				
(Gloucestershire)	5,496	-	5,496	5,500
Teacher Trainers (Various UK)	15,742	1,683	17,425	7,251
Adjustments to Grants current year	_			(4,100)
	191,351	53,443	244,794	201,289
Adjustment to grants prior years	(25,769)	,	(25,769)	(5,042)
Net grants awarded	165,582	53,443	219,025	196,247
• • • • • • • • • • • • • • • • • • •				

### Notes to the financial statements

## For the year ended 31 December 2017

## 7 Analysis of expenditure (continued)

- e) **Cost of Charitable Activities: Schools Outreach** is delivery of services towards Capital Classics (London Schools Excellence Legacy Fund).
- f) **Governance costs** comprise administration and expenses related to board and committee meetings. They have been allocated to activities in proportion to staff time engaged in those activities.
- g) **Support costs** comprise expenses related to more than one activity, including recruitment, marketing, publicity and web design, IT, office costs and other overheads. They have been allocated to activities in proportion to staff time engaged in those activities.

### 8 Debtors

	2017	2016
	£	£
Income tax recoverable on gift aid donations	16,764	7,867
Grants receivable	-	12,000
Prepayments	1,920	-
Other debtors	4,766	-
	23,450	19,867
9 Creditors		
	2017	2016
	£	£
Trade creditors	2,877	11,319
Tax and Social Security costs	5,047	1,609
Accruals	1,200	1,200
Deferred income	92,000	-
Grants payable in 1 year	56,220	71,334
	157,344	85,462
Grants payable in over 1 year	9,020	6,738
Grants payable in over 1 year	166,364	92,200
	166,364	92,200

### Notes to the financial statements

## For the year ended 31 December 2017

### 10 Deferred income

Deferred income comprised the following grants and income received for the purpose of expenditure in future years.

	2017	2016
	£	£
Garfield Weston Foundation (2018 & 2019)	50,000	-
Reform Club Event 2018	32,000	-
Classics Festival	10,000	
	92,000	-
	2017	2016
	£	£
Balance at the beginning of the year	-	10,000
Amount released to income in the year	-	(10,000)
Amount deferred in the year	92,000	
Balance at the end of the year	92,000	

The £10,000 released to income in 2016 was the final tranche of a three-year Garfield Weston grant.

## 11 Grants payable

	2017	2016
	£	£
Brought forward	78,072	64,444
Awarded in year (Round 7)	219,025	196,247
Paid in year (Round 6 and previous rounds)	(231,857)	(182,619)
Total payable	65,240	78,072
Payable in 1 year	56,220	71,334
Payable in over 1 year	9,020	6,738
	65,240	78,072

# 12 Trustees' remuneration and expenses

The trustees receive no remuneration or any other benefit from their work with the charity. £204 (2016: £333) was paid to one Trustee as reimbursement of travel expenses to meetings.

# Notes to the financial statements

# For the year ended 31 December 2017

Net cash provided by/ used in) operating activities

Tor the year chief of December 2017			
13 Staff Costs and the cost of key management personnel			
		2017	2016
		£	£
Salaries and wages		108,359	51,499
Social security costs & pension		13,828	5,487
	_	122,187	56,986
	•		
One full-time and two 0.8 FTE staff members were emplo	yed at 31 Decem	ber 2017 (2016:	1 fte). They
were the Executive Director, Grants and Programme Director	or and Administra	itor.	
14 Net income / (expenditure) for the year		2017	2046
TI: :		2017	2016
This is stated after charging:		£	£
Independent examiner's remuneration (excluding VAT)		1,000	1,000
15 Analysis of net assets between funds			
	Unrestricted	Restricted	Total
	funds	funds	funds
	£	£	£
Net current assets	79,371	58,242	137,613
Creditors due after more than one year	(9,020)		(9,020)
	70,351	58,242	128,593
16 Reconciliation of net income/(expenditure) to net cash f	low from operati	•	
		2017	2016
		£	£
Net income/(expenditure) for the reporting period		(53,116)	(50,024)
(as per the statement of financial activities)			
Interest, rent and dividends from investments		(601)	(5)
(Increase)/decrease in debtors		(3,583)	6,205
Increase/(decrease) in creditors		74,164	(2,332)

16,864

(46,156)

# Notes to the financial statements

Future grant awards

# For the year ended 31 December 2017

17 Movement in Funds					
	At start of	Incoming	Outgoing		At end of
	year	resources	resources	Transfers	year
	£	£	£	£	£
Restricted funds					
Didymus	-	4,800	4,800	-	-
Hugh Fraser	-	5,000	5,000	-	-
The A. G. Leventis Foundation	-	30,000	28,355	-	1,645
LSEF	6,036	12,000	18,184	148	-
The Big Give Christmas Challenge	-	57,315	11,448	-	45,867
The Polonsky Foundation	-	30,000	19,270	-	10,730
The Rushworth Charitable Trust		10,000	10,000		
	6,036	149,115	97,057	148	58,242
Unrestricted funds					
Designated fund					
Future grant awards	75,000	-	75,000	-	-
General funds	100,673	302,161	332,335	(148)	70,351
Total Unrestricted Funds	175,673	302,161	407,335	(148)	70,351
Total funds	181,709	451,276	504,392		128,593
Purpose of restricted funds					
Didymus	A grant to sup	port a CfA Class	sics Network in	Leeds in 2018.	
Hugh Fraser Foundation	A grant to support a CfA Classics Network in Scotland in 2018. Funding of an additional £5,000 was pledged for 2019.				
The A. G. Leventis Foundation	Part of a three-year grant to support the expansion of Ancient Greek in primary and secondary state schools; funding of an additional £30,000 was pledged for 2019 and £30,000 for 2020.				
LSEF Capital Classics (schools outreach)	CfA leads Capital Classics, which won a two-year grant of £48k from the London Schools Excellence Legacy Fund (LSELF) in April 2016, to support classics teaching in London schools. Work related to the funding concluded in August 2017.				
The Big Give Christmas Challenge 2017	Funds raised to support Classics Hub in London & South East during 2017-19.				
Rushworth Foundation	A grant for work in Liverpool.				
The Polonsky Foundation	Part of a three-year grant to support Latin in Primary Schools; funding of an additional £20,000 was pledged for 2019 and £10,000 for 2020.				
Purpose of designated funds					

In accordance with its reserves policy, the Trustees have not designated

any unrestricted funds for the 2018 grant programme (2017: £75,000).